### RubyConf NY 2017 SPONSORSHIP & PARTNERSHIP DECK

## RubyConf MY

- Malaysia's one and only Ruby Conference, held in Cyberjaya, the Silicon Valley of Malaysia
- Organized by the Kuala Lumpur's Ruby community - the KL Ruby Brigade

### Our Goals

- ★ To elevate the status of the Ruby community in Malaysia to a globally recognized community
- ★ To build and instill confidence in local industry for adopting Ruby as the development language of choice
- ★ To inspire & expose the local Ruby community with a fresh and different perspective from notable / foreign speakers & developers
- ★ To provide opportunity for attendees to meet, network and build new and meaningful connections
- ★ To set a benchmark for industry conferences in Malaysia

### The Format

- ★ 300 attendees
- ★ 2 Days, Single Track Presentations & Lightning Talks
- ★ After Party & Fringe Events

### The Plan

#### Venue

Auditorium, MaGIC @ Cyberjaya

Date

#### October 12 (Thu) - 13 (Fri), 2017

Tickets

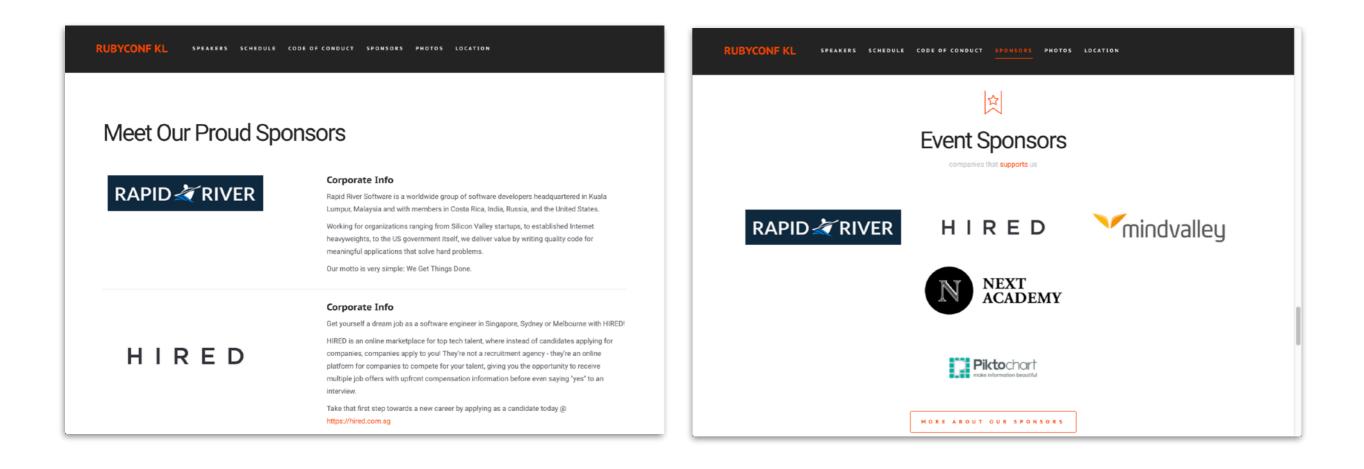
MYR250 with Early Bird Pricing



### Auditorium @ MaGIC

### Sponso's Perks

#### Brand Presence on Website



### Shoutouts on KL Ruby Brigade FB Group

#### Jimmy Ngu shared a link. July 11, 2016

Happy Monday people !!! Welcome back to work from your long holiday 🙂

Again today I am very proud to announce our latest sponsor for RubyConf KL, a company that been with for 5 years and learned so so so much from -Mindvalley  $\heartsuit$   $\heartsuit$ 

Mindvalley is a unique company that is changing the face of education as we know it by (re)designing the best learning experience for their students. And I can tell you from personal experience that they provide the same learning environment ... See More



Lead Web Developer As a lead web developer you should have solid leadership/mentoring skills, an unmatched passion for technology, and be an absolute World class Ruby master. CAREERS.MINDVALLEY.COM | BY MINDVALLEY

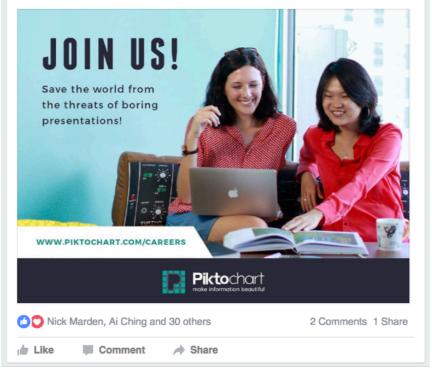
Crystal Toh Huey Jing, Nick Marden and 16 others 1 Comment



I first learned about Piktochart when I saw them at RDRC few years back, they were sponsors 2 years in a row. I was proud and happy to see a Malaysian startup making its mark overseas and contributing back to the Ruby community, nurturing the next generation of engineers that will be the powerhouse of future startups.

Today I'm very proud to present <u>Piktochart</u> as one of our sponsors for <u>RubyConf</u> KL! A great big shout out to them for being such an awesome company!

If you're looking for a job look no further. They have a bunch of open positions including UI, Front & Backend Developers. Check them out at https://piktochart.com/careers/



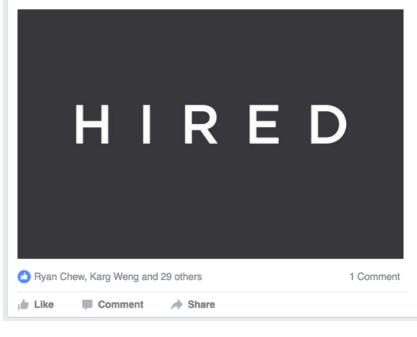


Ladies and Gentlemen, let me formally introduce our latest RubyConf KL sponsor - Hired Singapore !! Not only did they give us moolah for the event, they're also kind enough to giveaway 8 RubyConf KL tickets !! Which I will be giving out during Ruby Tuesdays to come 🙂

HIRED is a unique job matching service whereby they concierge and match employers to you !! Try them out if you're looking for jobs abroad.

Some words from our sponsor :-

Get yourself a dream job as a software engineer in Singapore, Sydney or Melbourne with HIRED! HIRED is an online marketplace for top tech talent, where instead of candidates applying for companies, companies apply to you! Take that first step towards a new career by applying as a candidate today @ https://hired.com.sg





#### Brand Presence During Event





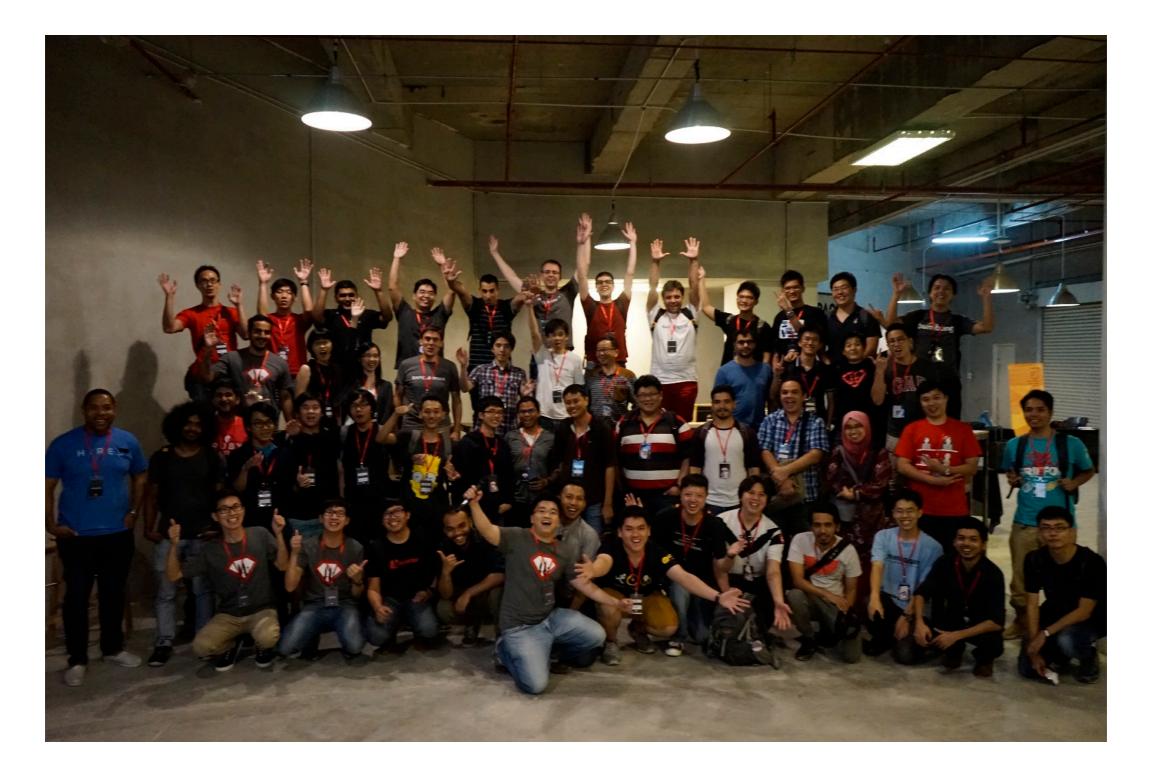








### Exhibition Booths & Exclusive Conference Swag



#### 🙇 Our Eternal Gratitude 💩

# 2016 Sponsors & Partners









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# Sponsor Packs

#### GOLD (RM 2,000)

- **\*** Logo on Homepage (linked) & Mailers
- Option to exclusively produce conference swag (lanyard, water bottles, notebook, etc)
- **\*** 1 Complimentary event ticket

#### RUBY (RM 3,500)

- \* 1 standard exhibition booth (One 2ft x 4ft table w. 2 chairs)
- ★ Logo on event Standees
- ★ Logo on Homepage (linked) & Mailers
- **★** Company 100-word write up (linked) on website Sponsors page
- ★ Option to exclusively produce conference swag (lanyard, water bottles, notebook, etc)
- **★** Recognition in conference welcome & closing announcements
- **\*** 2 Complimentary event tickets

### PLATINUM (RM 5,000)

- ★ 1 large exhibition booth (Two 2ft x 4ft table w. 4 chairs)
- ★ Large logo on event Standees
- ★ Logo on Homepage (linked) & Mailers
- **★** Company 100-word write up (linked) on website Sponsors page
- ★ Option to exclusively produce conference swag (lanyard, water bottles, notebook, etc)
- **★** Recognition in conference welcome & closing announcements
- **\*** 4 Complimentary event tickets

## Partnership

We're constantly looking to build long term strategic partnerships that will be mutually beneficial to all parties.

If your company has a vested interest in the event, and what it stands for; we invite you to talk to us on how we can work together. These are a few areas that we're are interested in having a partnership in :-

- ★ Event Promotion
- ★ Venue
- ★ Speaker's Transportation & Lodging
- ★ Lunch Catering & Tea Breaks
- ★ After Event Party

# Be A Part of RubyConf MY Today !!!

contact us

organizers@rubyconf.my